

The World's Most Famous **Management Thinkers**:

- Gary Becker, winner of the 1992 Nobel Prize in Economics for his work on “**Human Capital**”
- Michael A. Cusumano, author of "**Competing on Internet Time**"
- Peter Drucker, Widely recognized as the father of modern management. "**Concept of the Corporation**"
- Daniel Goleman, author of the best seller "**Emotional Intelligence**".
- Gary Hamel, author of "**Leading the Revolution**"
- Michael Hammer, co-author of "**Reengineering the Corporation**"
- Charles Handy, author of “**The Age of Unreason**” and “**Age of Paradox**”.
- Robert Kaplan author of "**The Balanced Scorecard: Translating Strategy into Action** (also with D. Norton)"
- John Kotter, John P. Kotter on "**What Leaders Really Do**"
- Philip Kotler, co-author of "**Marketing Moves: A New Approach to Profits, Growth & Renewal**"
- Kenichi Ohmae, author of "**The Invisible Continent: 4 Strategic Imperatives of the New Economy**"

Source: International Institute of Management (IIM USA)